

6th Annual Honor and Remember Music Festival

Friday August 18, and Saturday August 19, 2017

Village Green Park and Amphitheater, 301 Wessel Dr, Fairfield, OH 45014

Dear Supporter,

We owe an immense debt of gratitude to those families that have sacrificed their most precious treasure in order to preserve our freedom. This treasure is their sons, daughters, mothers, fathers, aunts and uncles.

Honor and Remember was founded with the principle of showing these families that their loved ones will never be forgotten. Founder George Lutz has designed a flag that allows every American to not only fly the flag to show their support for these families, but to come together and sponsor personalized flags to present to these families. Individuals, small groups, companies, and communities can rally around this symbol to show their support. In presenting these flags in public venues, these families are given the opportunity for hundreds, if not thousands of people to hear their loved ones story. For it is in telling their stories that they live on in our minds and hearts.

A little on the mission of Honor and Remember:

Our mission is to create, establish and promote a nationally recognized flag that would fly continuously as a visible reminder to all Americans of the lives lost in defense of our national freedoms. All Military lives lost not only in action but also in service, from our nation's inception. It is also our mission to present each family that has given a loved one for our freedom, a personalized flag.

Planning is underway for the 6th Annual Honor and Remember Music Festival on Friday August 18, and Saturday, August 19, 2017. Hours of operation for the Music Festival are Friday 6:00 PM to 10:00 PM and Saturday 10:00 AM to 10:00 PM. In addition to the Music Festival, the 13th Annual Hero's Ride will take place at the same venue from 9:00 AM to 1:00 PM on Saturday August 19th. Supporting the Music Festival via a sponsorship will provide the sponsoring organization public awareness, and viewers at both events.

The two day event will include:

- 1) Booths for collecting items for local groups to send to our deployed troops.
- 2) We will be providing Music for the 13th Annual Hero's Ride on the main stage on the morning of the 19th.

The concert venue is the beautiful Village Green Park and Amphitheater in Fairfield, Ohio. Our vision has always been to turn the event into a celebration of the differences that make America GREAT, and what better way to do that but with the many types of music enjoyed by our citizens.

This event is being marketed throughout Ohio, and the Tri-State, including several bike night events in Southern Ohio, like the Quaker Steak and Lube Bike Nights held weekly throughout the summer. As a life-long resident of Butler County, I believe that we have a lot to offer. We should be in the forefront of efforts to Honor our Veterans and Fallen Heroes.

Please help us make this event a success. Included in this packet are definitions of sponsorship levels. We are also looking for vendors for food, merchandise and 501c3 Information and fundraising booths.

Sincerely,



Thomas J. Mitchell

Director, Honor and Remember of Ohio

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Activities

The Concert is a family-friendly event. We will have music and other events from 6:00 PM to 10:00 PM on Friday and from 10:00 AM to 10:00 PM on Saturday. Our event is taking place alongside the 13th Annual Hero's Ride that brings 1000's of spectators and more than 500 motorcycles to the event on Saturday morning. There is space available for food and vendor booths.

If a sponsor would like to reserve booth space, it will be included in their sponsorship level fee Patriot Level and above. A separate Vendor Application must be filled out. Vendor space is on a first come/ first served basis. Booths will be good for both events. The City of Fairfield is responsible for food vendor applications. All proceeds from the concert will be used to purchase personalized Honor and Remember Flags for Ohio Gold Star Families.

Advertising

The concert will be advertised with a campaign featuring social media, civic and veterans groups, newspaper and radio advertising. Fliers, posters and brochures will be distributed to get the word out locally, regionally, and statewide. Visit www.oh.honorandremember.com where event and sponsor participation will be detailed.

Sponsor Levels and Contract:

Concert Patron - \$20 - \$99

Name listed by sponsor level on all signage

Friend Commitment - \$100

Recognition certificate to your organization
Name listed by sponsor level on all signage

Patriot Commitment - \$250

Recognition certificate to your organization
Logo visibility on all signage including posters/flyers

Blue Level Commitment - \$500

3x5 Screen Printed flag (for your flagpole or office)
Certificate of appreciation to your organization
Logo visibility on all signage including posters/flyers

White Level Commitment - \$1,000

One personalized flag presented to a Gold Star family
3x5 Screen Printed flag (for your flagpole or office)
Recognition plaque to your organization
Logo visibility on all signage including posters/flyers

Red Level Commitment - \$2,500

Two personalized flags with certificates to be presented to Gold Star families
3x5 Screen Printed Flag (for your flagpole or office)
Logo visibility on all signage including event program and Recognition plaque to your organization

Gold Level Commitment - \$5,000

Three personalized flags with certificates to be presented to Gold Star families
3x5 Hand-Sewn Flag (for your flagpole or office)
Logo visibility on all signage including event program and Recognition plaque to your organization

Partner Commitment - \$10,000

A variable partner package can be tailored to better meet the partner sponsor needs.

Contact Tom Mitchell at ohchapter@honorandremember.org for details.

Six personalized flags with certificates to be presented to Gold Star families

3x5 Hand-Sewn Flag (for your flagpole or office)

Logo visibility on all signage including event program and Recognition plaque to your organization

Partnering with Honor and Remember of Ohio to meet the overall objective of a memorable event for Ohio Gold Star families. Investment would ensure the quality of the event including Entertainment, Speakers, Family Gifting and Concert needs.

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SPONSOR CONTRACT

1. Only one (1) Partner level sponsorship will be sold. The Partner Sponsorship guarantees the production of the concert. PLUS it includes the added benefit of being recognized as the “Presented By” Sponsor. All flyers, and advertising will be listed as The 3rd Annual Honor and Remember Concert – Presented By “Partner Level Sponsor”.
2. Sponsors at the Patriot Level and above will be recognized on flyers and social media advertising campaigns.
3. All sponsor levels will be represented on banners in the park during the event
Banners will be located at the stage and entry points to the park.
4. The sizing and placement of Sponsor Logos will be commensurate with sponsorship levels. The Partner Logo will be used as the 100% size value, with each sponsor level logo as a percentage of the Partner Logo: Gold: 75%: Red/White: 50%: Patriot/Blue: 25%. Friend and Patron level sponsorships will be listed on the Sponsor Banners by Name.
5. All sponsorship levels that include personalized flag presentations for Gold Star Families will have their Names listed on the certificate as the sponsor of the flag. These certificates are presented with the flag.
6. Personalized flag presentations for each sponsor may be included on stage at the event if:
 - a. The Gold Star Family wishes for a public presentation.
 - b. A Representative of the Sponsor will be invited to help present the flag to the families.
7. Sponsorships may be paid for by Check, Money Order or Visa/Mastercard. Go To OH.HonorandRemember.com/Donate to process the donation if paying by Credit Card.
8. The event will be held rain or shine. There is no rain date. The fact that it is a two day event allows for Some schedule re-arrangement if weather is a factor.
9. Sponsors that donate goods or services in lieu of cash, will receive all benefits of their sponsorship level, Based on the retail value of their donation, excluding flags and personalized flag sponsorships.
10. For any questions, please feel free to contact Chapter Director Tom Mitchell at (513) 484-5240.
11. Completed Sponsor forms and payment should be mailed to:

Honor and Remember of Ohio, LLC.

P.O. Box 13079

Hamilton, Ohio 45013

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Sponsor Information Sheet

Company or Sponsor Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Web Site: _____

Sponsorship Level: Initial Level of Sponsorship

Patron \$20 - \$99 _____ Friend \$100 _____

Patriot \$250 _____ Blue \$500 _____

White \$1000 _____ Red \$2500 _____

Gold \$5,000 _____ Partner \$10,000 _____

Goods and Services Sponsorship _____ Retail Value of In-Kind Sponsorship _____

Type of Goods or Sponsorship and terms: _____

All sponsorships must be paid in full by July 1, 2017.

Scheduled Payments may be made in equal payments, due on the 1st of each month. Payment arrangements are flexible based on the sponsorship level.
Invoices will be mailed 2 weeks prior to due date.

Please sign and return completed form, include payment or select Scheduled Payments. You will receive the completed form including Board Signature along with your receipt or first payment invoice. Return to:

Honor and Remember of Ohio, LLC.
P.O. Box 13079
Hamilton, Ohio 45013

Reference: 2017 Concert Sponsorship Fee

Signature: *I certify that I have read and agree to the Above Sponsor Contract:*

Signature of Sponsor **Date:** _____

Honor and Remember of Ohio Board Signature **Date:** _____